

Message Text

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PAGE 01 WARSAW 09047 211129Z
ACTION EUR-12

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E.O. 11652: N/A
TAGS: BEXP, PL
SUBJECT: POSSIBLE BDO, POZNAN FALL FAIR 1977

REF: USDOC 20782

1. FOUR SPECIALIZED EVENTS WILL BE HELD AT THE 1977 POZNAN FALL FAIR, OCTOBER 16-23, 1977: TAROPAK, INTERNATIONAL PACKAGING, STORAGE, AND HANDLING FAIR; POLIGRAFIA, INTERNATIONAL PRINTING AND GRAPHIC ARTS TRADE FAIR; FOTOKINOTECHNIKA, INTERNATIONAL PHOTOGRAPHY TRADE FAIR; AND CHEMIA, INTERNATIONAL TRADE FAIR FOR CHEMISTRY.

2. COMMODITY RANGE: TAROPAK-PACKAGING MACHINES; BATCHING, PACKING, AND LABELING MACHINES; SINGLE AND MULTIPACKAGING SYSTEMS; STORAGE INSTALLATIONS; STORAGE AND MATERIAL HANDLING VEHICLES. POLIGRAFIA-PRINTING MACHINES; REPRODUCTION EQUIPMENT AND PRINTING MATERIALS. FOTOKINOTECHNIKA-PHTOGRAPHIC EQUIPMENT, FILM PROJECTORS AND CINEMATOGRAPHIC EQUIPMENT, PROJECTION EQUIPMENT, PHOTO-COPYING EQUIPMENT, AND PHOTO AND FILM MATERIALS. CHEMIA-RUBBER AND PLASTIC HOUSEHOLD PRODUCTS, COSMETICS AND HOUSEHOLD CHEMICALS, SPORT AND CAMPING EQUIPMENT, PAINTS, VARNISHES, GLUES, SYNTHETIC FIBER PRODUCTS, CLOTHING, RUBBER AND PLASTIC FOOTWEAR, AND HUNTING AMMUNITION.

3. APPLICATION DEADLINE FOR ALL FOUR EVENTS IS MAY 1,
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1977. WE RECOMMEND A BDO AT THE POZNAN FALL FAIR IN CONJUNCTION WITH TAROPAK OR CHEMIA, AS THESE CATEGORIES ARE THE MOST PROMISING POTENTIALS FOR U.S. EXPORTS. APPROXIMATE COST OF A BDO IN POZNAN IS \$15,000 U.S. DOLLARS.

4. MARKET INFORMATION WILL BE SUPPLIED ASAP. PLEASE
ADVISE.
BROWN

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NNN

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